

Engineering the Modern Campus

Transforming educational environments into digital athlete testing and elite sports technology hubs.



Sport Tech Hubs | Educational Consulting & Integration



A Tech Native Generation Requires a Digitally Native Approach

The Disconnect

Relying strictly on traditional sports fails to engage a digital first generation and leaves unnecessary barriers to participation.

The Missing Insight

Outdated data collection leaves valuable performance and biometric insights on the table, resulting in subjective teaching & coaching.

The Result Missed human potential. Disengaged students. Missed cross-curricular opportunities in STEM and Senior pathways.

The Digital Athlete Testing (DAT)

Sport Tech Hubs acts as your in-house systematic testing provider, mapping students natural maturation, physical fitness and capabilities, along with identifying potential talent pathways. We'll create your student's digital twin.

Managed Services

Enable schools to access world class technology, data and expertise.



Performance Intelligence

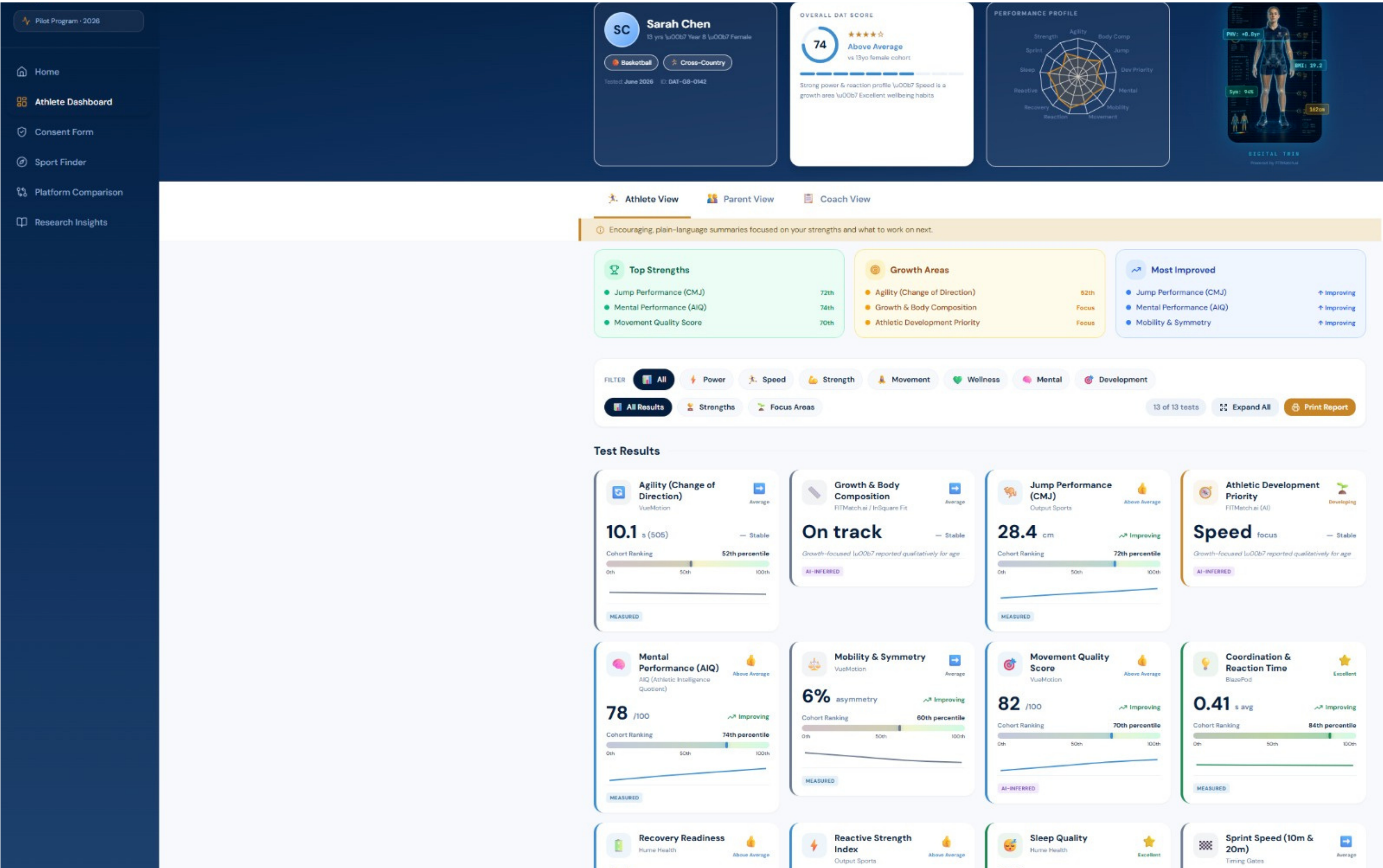
We bridge the gap by operating as an outsourced high performance and tech partner.

Scalable Testing Solutions

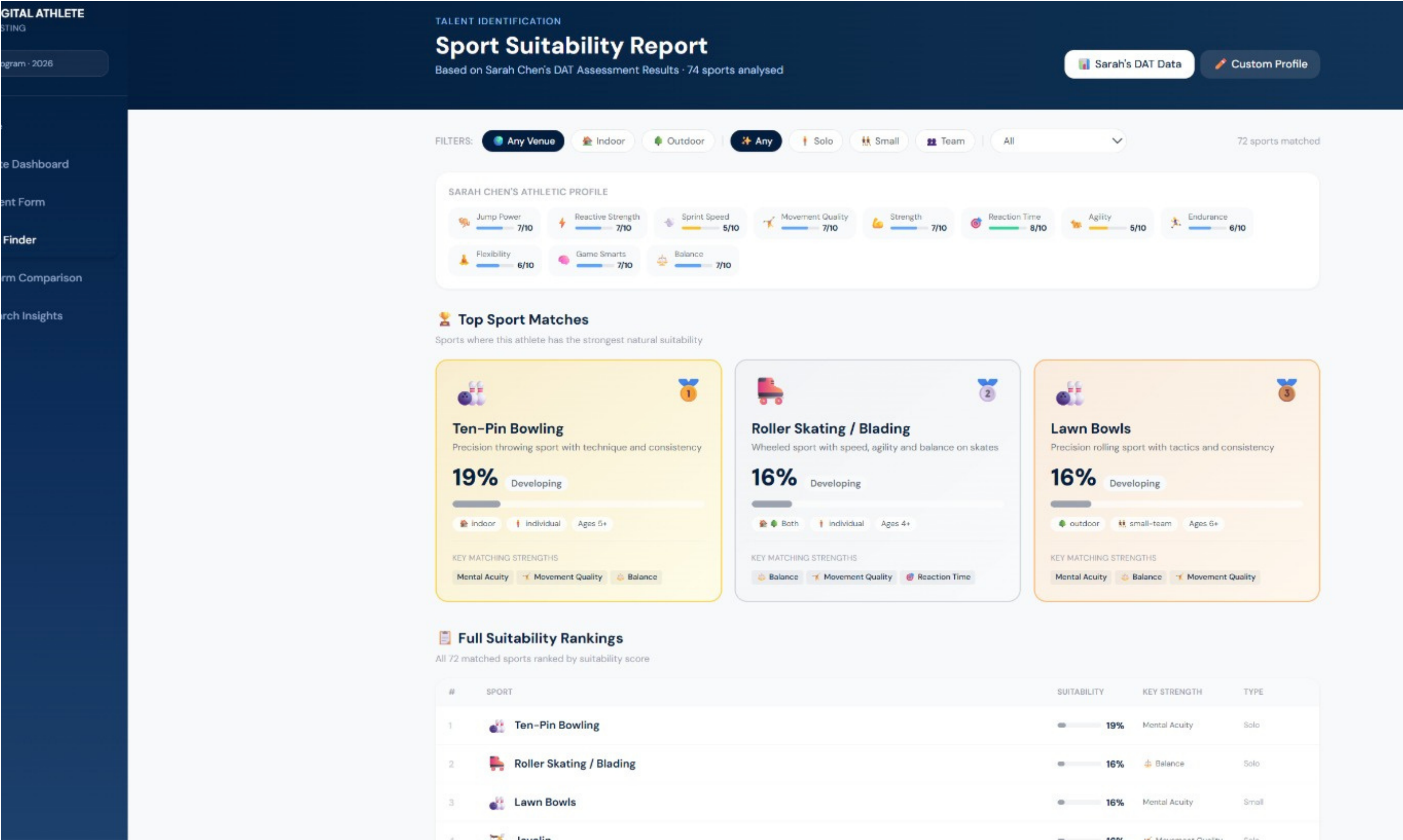
Bringing elite level performance assessment directly to schools.

Pricing TBC

Easy to read dashboards linked to your school LMS

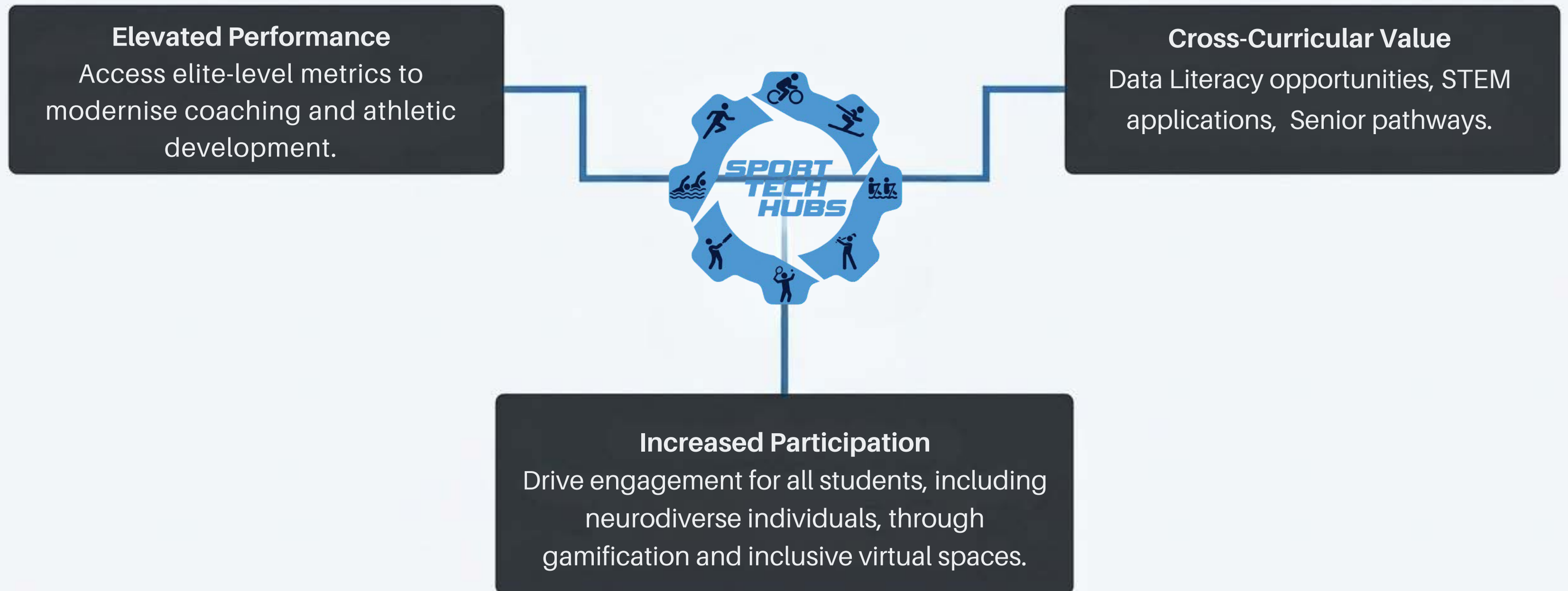


Sport Specific Testing and Talent Identification

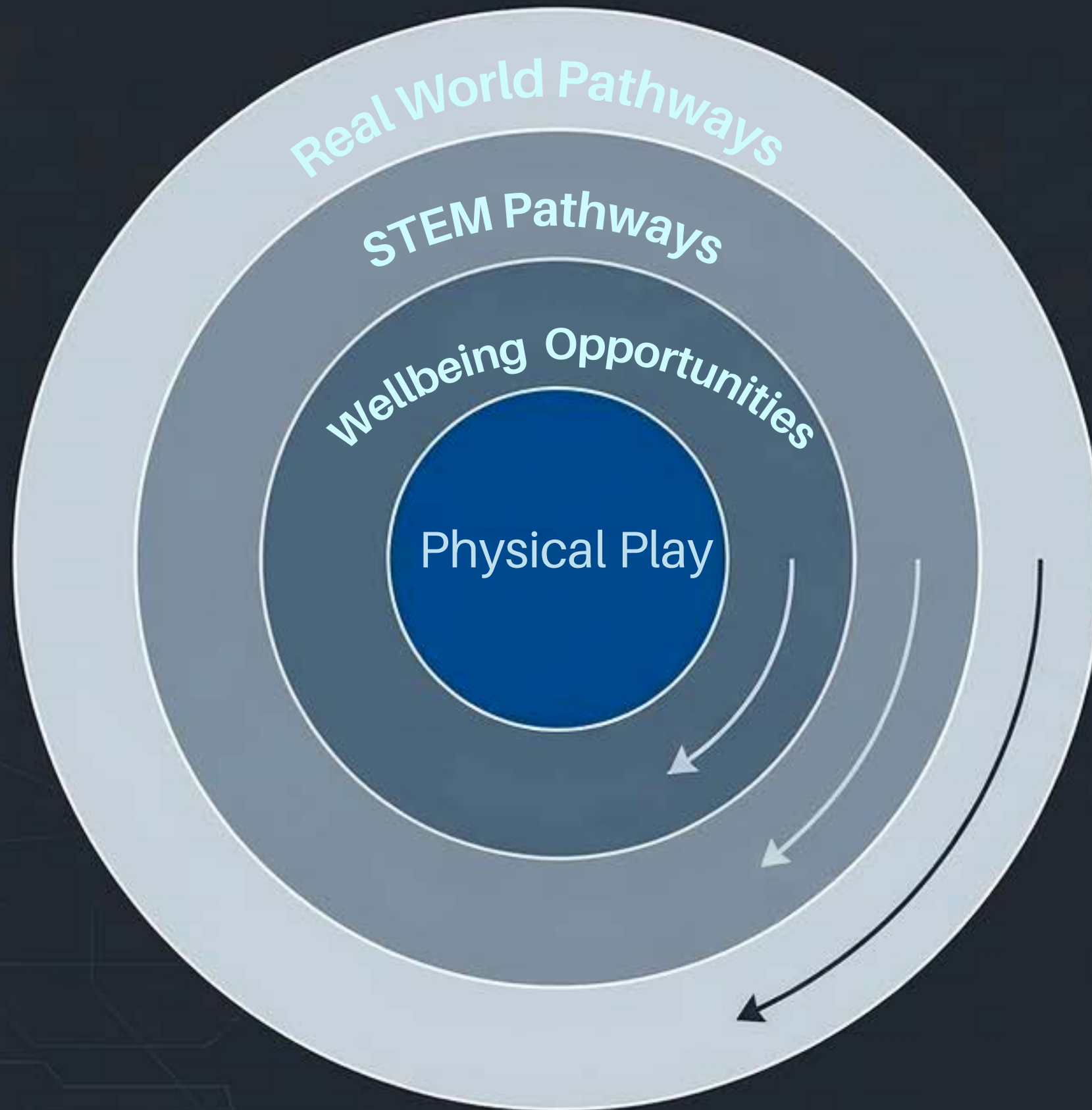


The Architects of High Performance Education

Sport Tech Hubs acts as your dedicated high-end sports technology consultant, transforming traditional sports programmes into cutting edge, data driven environments.



Beyond the Field The Educational Synthesis



Physical Play The foundation of movement, effort, and gamified engagement.

Data Literacy Students collect and interact with primary data (heatmaps, velocity, heart rate) generated by their own movement.

STEM & PE Applications Translating raw data into curriculum-aligned biomechanics, physics, and energy systems theory.

Real World Pathways Hands on exposure to industry standard software, creating direct pathways to careers in sports coaching, recruiting, broadcasting, data analytics, and technology.

The Elite Performance Ecosystem

Tactical Video & AI Analytics

Hudl Automated capture & deep video analysis for soccer, basketball, volleyball and rugby.

Swing Vision AI-powered racquet sports tracking.

Biometrics & Wearables

SPT Precision GPS and heart rate monitoring.

EO Swim Elite swim and aquatic analytics.

Immersive Simulation

Trackman Tour-proven launch monitors & golf simulators.

SkiMachine 365 access to the slopes, allowing your ski sports to flourish.

ErgZone, EXR, Rowcave Olympic backed dynamic rowing & complete environmental simulation.

Performance Diagnostics

Wahoo Cycling hardware for training that mirrors true riding conditions.

SBN bridging the digital gap in strength and conditioning, objective data at your fingertips.

Designing Inclusive Environments

The Educational Impact Matrix



Dimension	Traditional	Digital
Data Collection	Clipboard & Stopwatch	Automated AI, GPS, Radar
Engagement	Caters to confident athletes	Engages tech-natives, gamers, and provides safe, structured spaces for neurodiverse students
Outcomes	Physical health only	Cross-curricular STEM, Data Literacy, Digital Resilience
Environment	Weather-dependent, high logistical friction	Immersive, multi-purpose hubs

Hudl Video & Tactical Analysis

Rugby Soccer Volleyball Basketball

The Elite Pedigree

Who Uses It Professional powerhouses like Fulham FC and GB Rugby Seven.

The Tech High performance video and data on one connected platform. Features SportScore for custom performance analysis.

The Pro Edge An integrated, efficient, holistic approach to athlete data analysis.

Pricing

Hudl Focus: camera: \$4k indoor, \$6k outdoor.

Hudl Flex: live streaming, video capture, replay: \$2700p.a.

Hudl Focus Point: additional cameras for multi-angle capture \$1800 per camera.

Hudl Assist: tags games, plays, moves, skills and players through SportScore for automated processing: \$3k p.a.

The Classroom Application

Automated Capture Focus indoor/outdoor smart cameras automatically record, livestream, and upload matches, no student camera operators required.

Tactical Education Students use industry standard software to review tactical decisions, enhancing game sense and spatial awareness.

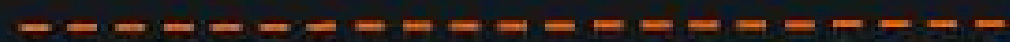
School Pride Seamlessly broadcast House matches and interschool tournaments to the community.



Auto Uploads



Live Streaming



Single-angle Capture



Sport PerformanceTracking

Precision GPS & Biometrics

The Elite Pedigree



Who Uses It Over 6,000 teams globally across high-contact professional environments.

The Tech The SPT NXT, the smallest team sports GPS unit on the market. Integrated conductive Heart Rate Vests.

The Pro Edge Tracks speed, impacts, athlete load, running zones, and heatmaps to manage workloads and prevent injury.

The Classroom Application

Primary Data Collection Students track their own real time movement data during practical PE sessions.

Senior PE Alignment Perfectly aligns with senior curriculum by allowing students to apply personal data to theories on energy systems and physiological performance.

Digital Literacy Students navigate the GameTraka software, building critical thinking skills through data analysis.

Pricing

GPS NXT Packs: GPS, vest & charger: \$400 per pack.

Charging Docks: \$800.

Heart Rate Packs: \$149.99 per pack, which includes both the monitor and vest.

Subscription Fees: \$2k per year unlimited students.graph text



1st Comparison

Game Options: 30 May 2019

Summary ● Five Minute Intervals ○

Summary	
Address 1	Address 2
0	0
0.32 km	4.67 km
01:11 h	01:11 h
24.23 km/h	24.23 km/h
28	12
274.4 m	274.4 m
198.7 m	198.7 m
84.9 m	84.9 m
39.7 m	39.7 m
28.7 m	28.7 m
12 m	12 m

RowCave, ErgZone, EXR

Immersive Aquatic Simulation

The Elite Pedigree

Who Uses It The official training setup for the German and Netherlands Olympic rowing teams.

The Tech RowCave is an immersive projection system surrounding ergs that mimic the precise motion of on-water rowing. ErgZone is an app for training, EXR is an app for gamification.

The Pro Edge Complete crew synchronisation and perfect training conditions, regardless of freezing days or high winds.

Pricing

RowCave Installation: \$100k (min, depending on space and logistics)

Ergzone App License: \$100 per student

EXR App License: \$100 per student

The Classroom Application



Weather Proof Campus Never lose critical water time or training time to poor weather conditions.

Digital Training Remotely set programs, build athlete profiles, save and export metrics - connect to STEM integration.

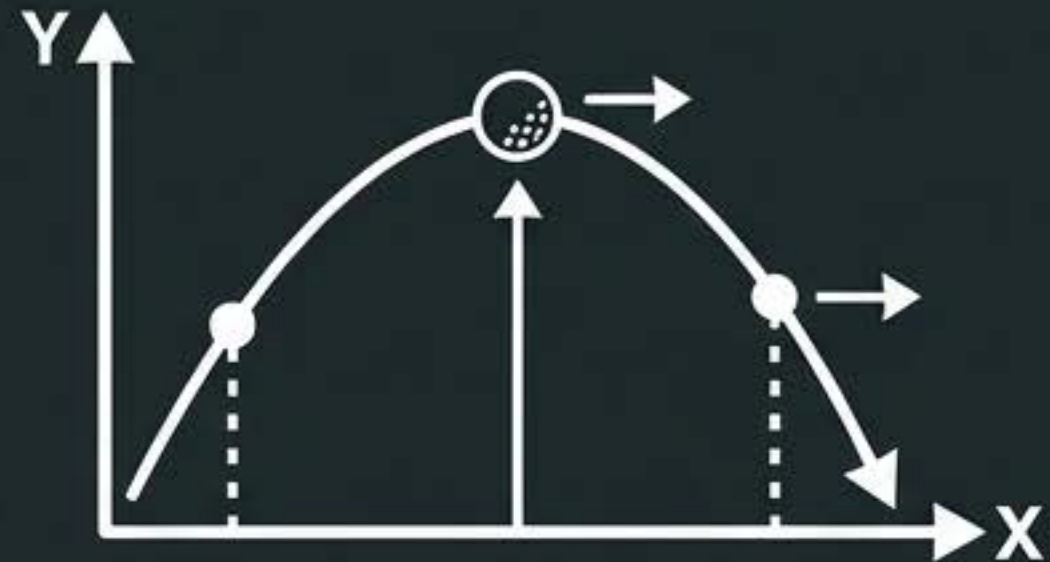
Inclusivity Opens up opportunities for neuro diverse and tech minded students to be involved in sporting events.



Trackman

Launch Monitors & Simulation

The Elite Pedigree



Who Uses It The undisputed gold standard for professional golfers and touring pros worldwide.

The Tech The iconic Trackman 4 and Trackman iO, featuring industry leading radar and camera technology.

The Pro Edge Tour proven launch monitors providing pinpoint accurate ball flight data and club kinematics.

The Classroom Application

Bespoke Indoor Hubs Transform unused school spaces into the ultimate virtual environment - training simulator, collaborative space, cinema, wellbeing area.

Clinical Biomechanics Students analyse launch angles, spin rates, and swing mechanics in real time, bridging STEM gaps.

Gamified Engagement Utilise virtual golf for highly engaging interschool challenges and school tournaments.

Pricing

\$28k Indoor

\$32k Outdoor

Installation varies based on space, design



SkiMachine

Skiing & Snowboarding Simulation

The Elite Pedigree

Who Uses It The undisputed gold standard for professional alpine athletes, national ski teams, and Olympic competitors worldwide.

The Tech The advanced SkiMachine simulator, featuring industry leading revolving slope and dynamic motion tracking technology.

The Pro Edge World Cup proven training systems providing pinpoint accurate edge control data, real time balance analysis, and carving kinematics.

Pricing

Starting at \$300k

The Classroom Application

Bespoke Indoor Hubs Transform unused school spaces into the ultimate alpine environment with an elite training simulator.

Clinical Biomechanics Students analyse edge angles, weight distribution, and carving mechanics in real time, bridging physical movement with the laws of physics.

ROI Become the snow sports training hub for other schools. Allow bookings after hours. This is a huge commercial opportunity.



SwingVision AI Racquet Analytics

The Elite Pedigree

Who Uses It Backed by ATP World #1 Andy Roddick. Trusted by over 200,000 players, coaches, and federations globally.

The Tech Intelligent AI camera network that transforms traditional tennis and padel courts into highly responsive digital arenas.

The Pro Edge Captures every stroke precisely without requiring any wearable equipment on the athlete.

The Classroom Application

Instant Match Insights Students and coaches access detailed data including shot speeds, placement heatmaps, and success rates.

Meaningful Analytics Turns every casual rally into a digital data point, allowing students to analyse geometry and probability in sport.

Pricing

Video Analysis: 300 hours/month of recording and cloud storage. \$500 per term.

Live-Streaming: Provides streaming for up to 5 competition dates across all courts for \$300. Additional competitions can be added for \$60 each.



eo, Wahoo & AXIT Elite Diagnostics

The Elite Pedigree



eo Used by Olympic Champions like Kyle Chalmers to defy limits. Elite-level aquatic analytics via advanced swim bands to improve performance.



Wahoo Industry standard cycling technology used in high performance labs to measure cardiovascular output.



AxIT The latest in S&C hardware and software, streamlining sporting programs and academies athlete profiling, pathways, and rehab.

The Classroom Application

The Mobile Sports Science Lab Brings clinical grade swimming, cycling, force and power data out of the university lab and directly into the secondary school environment.

Cross Disciplinary STEM Students map force velocity curves and aquatic drag coefficients, perfectly bridging senior physics, mathematics, and physical education.

Pricing

Wahoo Bikes (Kickr Pro): \$5000 per bike.

EO Swim: Bands: \$1350 per pair (suitable for up to 8 swimmers). Software fees: \$200 per swimmer per year.

Strength By Numbers: AxIT strength and conditioning package, including force plates, dynamometers, timing gates, unlimited software access: \$4k.

A black and white photograph of a person's hands submerged in water. The hands are wearing black SwimBETTER sensors. Each sensor has two orange circular lights and a small green LED light. The water is splashing around the hands, creating a dynamic and energetic feel.

SwimBETTER

Unlock your hidden power with the data to swim faster, smarter, better.

The Frictionless Partnership: How We Work



We assess your school's strategic plan, space, and budget to design a DAT testing day, or a technological ecosystem, or both.

We work with your teams for delivery and setup of DAT days or permanent tech hubs.

We provide ready made lesson plans, detailed units, and assessments to seamlessly integrate the tech across the curriculum areas.

Comprehensive training for educators, DAT roles established, year round support to ensure smooth operation.

Build Your World-Class Hub Today

Transform your campus, ease staff workload, and empower the next generation of students with the tools of elite professionals.

Contact us to schedule a no obligation site visit and discover the right package for your school.

Brendan Carrick, Founder
brendan@sporttechhubs.com.au
+61 (0)402 507 601
www.sporttechhubs.com.au

